

## Do You Remember the Magic of Your First Book? We Do! Would you like to bring that magic to a child in need? We want to help!

The Dartmouth Learning Network is working with First Book Canada to bring the joy of reading into the loving hands of children living in low-income households – and you can help! Are you a member of a community group, service club, faith group, daycare, school, family resource centre, military family resource centre, or any other organization working to bring a better quality of life to low income families? Are 70% of the children you support from low income families? If you answered yes, then the Dartmouth Learning Network and First Book Canada encourage you to register as a recipient group of First Book Canada to access **free new books for children in need**.

## Here's how:

- 1. Visit www.firstbookcanada.org
- 2. Go to the menu in the top left corner and click **Receive Books**
- 3. Select the red Register Now button
- 4. Complete the registration form; the process is easy.
- 5. Once registered you will receive news and emails announcing when free books become available.
- 6. At any time during the year can choose to purchase books at a 50-90% discount through the First Book Canada Market Place. This is not a requirement to receive free books.
- 7. Once a year, First Book Canada visits Nova Scotia to distribute free books to recipient organizations registered with them. The News Group in Burnside kindly offers their warehouse space to help with distribution.

**How can First Book Canada give away free books?** First Book Canada works with publishers, corporate partners, community groups and volunteers to get **free books** into the hands of children.

No child chooses low literacy, yet many – often raised by parents with limited literacy skills and no financial resources to buy books – experience the disadvantage long before they enter Primary,. The Dartmouth Learning Network, First Book Canada and their many partners are committed to ensuring that the lack of financial resources will not be a barrier between a child and the joy of reading. "Price is the #1 barrier to book ownership. Working with our partners we eliminate that barrier," says Wayne Cochrane, Director of Operations for First Book Canada.

"Partnering with First Book Canada is a natural fit for the Dartmouth Learning Network's Declaration for the Right to Literacy Campaign: Strengthening the Family Pillar. Literate adults raise literate children. We all have a responsibility to work towards achieving 100% literacy for all Nova Scotians, for when we reach this goal we will break the cycle of poverty," says Lesley Dunn, Executive Director, The Dartmouth Learning Network.

Please join with the Dartmouth Learning Network and First Book Canada to help get books into the hands of children of low income families. Visit <a href="www.firstbookcanada.org">www.firstbookcanada.org</a> to register as a recipient group. We are counting on you to help get books to kids!

Yours in literacy and learning,

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