

**MEDIA ADVISORY**

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**#DartmouthLearn - This book is on us!**

**Celebrating International Literacy Day – September 8th, 2013**

(Dartmouth, NS) - To celebrate the 47th anniversary of International Literacy Day on September 8th 2013, the Dartmouth Learning Network is doing something a little different to help spread the love of reading. Keep an eye out for the #DartmouthLearn sticker because your next book may just be on us!

Book fairies will be leaving books in public places throughout Dartmouth for anyone to pick up! Once found the finder is encouraged to take a picture of themselves with their new book and send the picture to the Dartmouth Learning Network where they will be entered into a draw for a bigger prize.

Pictures may emailed to [admin@dartmouthlearning.net](mailto:admin@dartmouthlearning.net)

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**Contact Information**

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**ABOUT**

**DARTMOUTH LEARNING NETWORK**

Originally founded in 1985 by the former Premier of Nova Scotia Dr. John Savage, The Dartmouth Learning Network offers free literacy and essential skills programming in classroom/small group and one-on-one environments; daytime and evening programs are held on site, and at community partner locations throughout Dartmouth. We offer basic adult literacy programs, math upgrading, computer basics, and employment readiness program in addition to a General Education Development (GED) program.

**DECLARATION FOR THE RIGHT TO LITERACY**

Aug 26th, 2013 the Dartmouth Learning Network launched the Declaration for the Right to Literacy Campaign to shine a light on literacy in an effort to ensure that everyone is working together to improve literacy from early childhood to adults. If the very existence of a written constitution, the supreme law of the land calls for an electorate that is literate enough to engage it and other written laws without mediation. In other words citizen’s governed by written lay ought to be able to read and comprehend written law. We all have a Right to Literacy.

**UNESCO’s INTERNATIONAL LITERACY DAY**

September 8 was proclaimed International Literacy Day by [UNESCO](http://en.wikipedia.org/wiki/UNESCO) on November 17, 1965. It was first celebrated in 1966. Its aim is to highlight the importance of [literacy](http://en.wikipedia.org/wiki/Literacy) to individuals, communities and societies. On International Literacy Day each year, UNESCO reminds the international community of the status of literacy and adult learning globally. Celebrations take place around the world. <https://en.unesco.org/>